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Broadcasting Dec20

Down to the wire on Radio Marti, cable copyright □ Bob Schmidt's CTM: one step ahead of tomorrow □ AT&T's battle plan □ Productivity blastoff

GOLDENSON CALLS FOR REFORMS □ At Harvard discussion of television and politics, ABC's chairman calls for full suspension of equal-time provisions in presidential and vice presidential debates. He also says his company will fund public broadcasting convention coverage and will underwrite 1983 conference on election reforms. **PAGE 23.**

CABLE COPYRIGHT CLIFF-HANGER □ Turner-inspired amendment in Senate raises questions over Copyright Royalty Tribunal's mandated increases for CATV. **PAGE 25.**

WAIT TILL NEXT YEAR □ As hopes for Radio Marti fade in last days of lame-duck session, proponents look to another try in 98th Congress. Zorinsky says he and other opponents may be in position to urge administration to make proposal more acceptable. **PAGE 26.**

CABLE HOME COUNTS DIFFER □ Nielsen's national count for November is 29.3 million. Arbitron's total, using different methodology, is 4.6 million less. **PAGE 27.**

DIVISION OF AT&T □ Plan submitted to Judge Green spells out planned distribution of present companies as well as formula for stock reapportionment. **PAGE 29.**

AS BOB SCHMIDT SEES IT □ Since he left NCTA's presidency in 1980, he has been putting his entrepreneurial drive into CTM, a thriving transmission business that transports much of the satellite business out of Washington. In this "At Large" interview, he talks about the future of the wired nation and the information age. **PAGE 39.**

GANNETT'S GAINS □ At company's year-end conference in Washington, Neuharth reports on media giant's growth in 1982, outlines *USA Today* expansion schedule in 1983. **PAGE 46.** Wirth and Packwood predict extensive communications activity in next Congress, including look at maximum station ownership. **PAGE 56.**

CBS'S OFFERING □ For first time since 1937, company will issue common stock, making 1.5 million shares available. **PAGE 50.**

LETTING NETWORKS IN CABLE □ Proposal to relax crossownership rules is endorsed by networks, NAB and NCTA, but opposed by public interest and religious groups. **PAGE 54.**

MILLER, FTC UNDER FIRE □ Gore and Dingell lead attack on agency's record in consumer protection. **PAGE 58.**

NBC REGROUPS IN PRIME TIME □ Three shows dropped as network revamps Tuesday, Thursday and Saturday schedules. **PAGE 62.**

SWEEPS SHOW UPHEAVAL □ Preliminary analysis of November Nielsen and Arbitron data indicates many major-market challenges to ABC affiliates' dominance. **PAGE 60.**

TIME AND MATSUSHITA ACCORD □ They announce long-term agreement to develop consumer equipment for teletext. **PAGE 64.**

FORD EXPANDS IN SPACE □ Manufacturer of satellites for 25 years applies to FCC for C and Ku satellites for domestic communications. **PAGE 64.**

YOUNG AT HEART ONLY □ Despite a touch of Peter Pan, Dick Clark is determined not to let his tastes "freeze in time." Those attributes have enabled him to succeed as entertainer/producer and now as production company owner. **PAGE 87.**

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Charting the cable universe

Arbitron figures show 30% penetration nationwide; Nielsen says it's 35%

Arbitron and Nielsen released their cable penetration figures for November last week, and again they were millions of subscribers apart. Nielsen reported that 29,340,570 homes now have cable (35% of an estimated 83,300,000 television homes). Arbitron's numbers were considerably lower. That service said that 24,756,486 homes are cabled—30% of an estimated 83,462,600 television homes.

The difference in the rating services' numbers is attributable primarily to the differences in their methodologies. Nielsen bases its figures on census, cable system and other industry information, its diaries and telephone responses when recruiting diary homes. Arbitron's numbers reflect a new accounting system. Prior to the November report, Arbitron had relied on questionnaires sent to cable systems, trade publications, cable programers and other industry sources. For the latest report, it added information gathered from nearly a half-million television diaries. The new source, Arbitron said, "is especially helpful in updating cable penetration for those areas served by cable systems which do not respond to questionnaires or telephone inquiries." (The National Cable Television Association puts its stock in the higher Nielsen numbers, said Char Beales, vice president, media services and research, because of Nielsen's more "comprehensive methodology.")

Part of the disparity between the two reports may stem also from their different definitions of markets. Nielsen's designated market areas (DMA) and Arbitron's areas of dominant influence (ADI) do not always coincide.

Arbitron released with its cable penetration totals a market by market breakout. According to the breakout, Palm Springs, Calif., with 88% of its 49,000 homes wired has the highest level of cable penetration in the country. Las Vegas at 4% has the lowest.

Although they were far down the list in percentage of homes wired, the nation's top two television markets, New York and Los Angeles, are also its top two cable television markets, if only because of their sheer size. Arbitron found 1,584,093 cable subscribers in New York (25% penetration) and 805,221 in Los Angeles (19%). Chicago, the third largest television market, dropped to number 13 on Nielsen's list of cable television markets.

According to the Nielsen figures, the cable universe is growing at a rate of 400,000 net subscribers per month. (Its May report put cable penetration at 33.4% or 27,362,000 homes.) The Nielsen market-by-market breakout was unavailable last week. Arbitron's breakout follows.

Other markets with high cable penetration: Santa Barbara-Santa Maria-San Luis Obispo, Calif. (80%); San Angelo, Laredo and Victoria, all Texas (75%); Parkersburg, W.Va. (73%), and Elmira, N.Y. (70%).

Market	1982 TV HH	1982 Cable TV HH	% cable penetration 1982	% cable penetration 1981
Abilene-Sweetwater, Tex.	110,000	66,464	60	58
Albany, Ga.	128,200	53,693	42	37
Albany-Schenectady-Troy, N.Y.	467,000	224,043	48	44
Albuquerque, N.M.	357,800	93,346	26	23
Alexandria, La.	67,500	28,523	42	41
Alexandria, Minn.	79,900	21,696	27	27
Alpena, Mich.	11,500	7,390	64	58
Amarillo, Tex.	177,100	99,394	56	54
Anniston, Ala.	41,800	25,648	61	76
Ardmore-Ada, Okla.	68,200	29,585	43	39
Atlanta	1,117,400	249,853	22	17
Augusta, Ga.	199,700	61,205	31	26
Austin, Tex.	262,000	119,374	46	40
Bakersfield, Calif.	125,100	81,528	65	59
Baltimore	856,900	113,209	13	7
Bangor, Me.	109,400	27,239	25	21
Baton Rouge	243,300	99,730	37	32
Beaumont-Port Arthur, Tex.	167,700	53,593	32	23
Bend, Ore.	25,400	12,576	50	49
Billings-Hardin, Mont.	78,300	34,343	44	41
Biloxi-Gulfport-Pascagoula, Miss.	58,900	37,577	64	68
Binghamton, N.Y.	150,200	86,207	57	53
Birmingham, Ala.	491,800	143,931	29	21
Bluefield-Beckley-Oak Hill, W.Va.	151,800	100,227	66	55
Boise, Idaho	158,100	43,078	27	13
Boston	1,930,800	395,280	20	17
Bowling Green, Ky.	54,200	15,326	28	21
Bristol, Va.-Kingsport, Johnson City, Tenn.	268,000	97,871	37	30
Buffalo, N.Y.	632,800	257,473	41	38
Burlington, Vt.-Plattsburgh, N.Y.	237,600	92,732	39	39
Casper-Riverton, Wyo.	57,400	39,590	69	61
Cedar Rapids-Waterloo, Iowa	318,000	94,934	30	23
Charleston, S.C.	184,600	58,018	31	21
Charleston-Huntington, W.Va.	525,300	272,831	52	47
Charlotte, N.C.	636,700	132,944	21	13
Chattanooga, Tenn.	287,400	92,683	32	27
Cheyenne, Wyo.	49,600	28,958	58	56
Chicago	2,999,700	279,026	9	6
Chico-Redding, Calif.	141,000	65,668	47	45
Cincinnati	695,200	127,766	18	11
Clarksburg-Weston, W.Va.	76,300	43,065	56	53
Cleveland	1,408,900	415,868	30	21
Colorado Springs-Pueblo	199,500	59,565	30	22
Columbia, S.C.	247,900	76,535	31	26
Columbia-Jefferson City, Mo.	142,000	52,654	37	35
Columbus, Ga.	183,300	75,207	41	36
Columbus, Ohio	590,800	228,370	39	34
Columbus-Tupelo, Miss.	134,200	52,908	39	35
Corpus Christi, Tex.	149,800	55,090	37	23
Dallas-Fort Worth	1,403,000	225,333	16	12
Davenport, Iowa-R. I.-Moline, Ill.	331,200	128,121	39	36
Dayton, Ohio	477,100	174,705	37	32
Denver	911,600	146,061	16	12
Des Moines, Iowa	367,500	107,257	29	27
Detroit	1,674,800	182,730	11	6
Dothan, Ala.	95,500	31,536	33	35
Duluth, Minn.-Superior, Wis.	177,100	55,267	31	29
El Centro, Calif-Yuma, Ariz.	60,200	41,124	68	64
El Paso, Tex.	194,400	79,824	41	38
Elmira, N.Y.	83,600	58,751	70	66
Erie, Pa.	132,600	38,950	29	26
Eugene, Ore.	167,300	94,464	56	53
Eureka, Calif.	56,800	33,058	58	54
Evansville, Ind.	259,700	101,229	39	36
Fargo, N.D.	192,500	76,631	40	30
Farmington, N.M.	27,600	17,015	62	51
Flint-Saginaw-Bay City, Mich.	453,900	138,322	30	28
Florence, S.C.	129,300	56,708	44	34
Fresno, Calif.	372,700	76,823	21	18
Ft. Myers-Naples, Fla.	173,900	110,539	64	60
Ft. Smith, Ark.	129,200	65,922	51	47
Ft. Wayne, Ind.	240,700	79,474	33	31
Gainesville, Fla.	73,800	42,160	57	51
Glendive, Mont.	6,100	3,648	60	NA
Grand Junction, Colo.	52,500	24,121	46	43
Grand Rapids-Kalamazoo-Battle Creek, Mich.	578,100	219,808	38	33
Great Falls, Mont.	63,200	30,087	48	45
Green Bay, Wis.	351,300	95,984	27	19
Greensboro-Winston Salem-High Point, N.C.	468,800	118,655	25	18

Market	1982 TV HH	1982 cable TV HH	% cable penetration 1982	% cable penetration 1981
Greenville-New Bern-Washington, N.C.	211,400	59,072	28	16
Greenville-Spartanburg, S.C.-Asheville, N.C.	576,000	136,720	24	20
Greenwood-Greenville, Miss.	67,400	39,630	59	53
Harrisburg-York-Lancaster-Lebanon, Pa.	483,400	219,334	45	45
Harrisonburg, Va.	37,000	13,172	36	32
Hartford-New Haven, Conn.	797,700	371,742	47	43
Helena, Mont.	18,700	10,415	56	47
Houston	1,326,000	345,017	26	13
Huntsville-Decatur-Florence, Ala.	245,200	97,607	40	35
Idaho Falls-Pocatello	103,500	39,873	39	40
Indianapolis	800,200	199,006	25	22
Jackson, Miss.	261,400	82,277	31	26
Jackson, Tenn.	55,900	25,405	45	39
Jacksonville, Fla.	383,100	128,519	34	25
Johnstown-Altoona, Pa.	269,500	177,699	66	61
Jonesboro, Ark.	67,700	33,083	49	41
Joplin, Mo.-Pittsburg, Kan.	173,600	62,388	36	33
Kansas City, Mo.	704,000	211,297	30	24
Knoxville, Tenn.	420,500	131,357	31	24
La Crosse-Eau Claire, Wis.	150,800	65,526	43	40
Lafayette, Ind.	42,200	29,200	69	64
Lafayette, La.	183,300	77,247	42	32
Lake Charles, La.	90,300	39,487	44	38
Lansing, Mich.	214,700	84,556	39	35
Laredo, Tex.	30,200	22,634	75	68
Las Vegas	200,100	7,596	4	1
Laurel-Hattiesburg, Miss.	85,100	30,694	36	30
Lexington, Ky.	292,300	117,123	40	30
Lima, Ohio	40,100	26,490	66	65
Lincoln-Hastings-Kearney, Neb.	254,400	96,943	38	33
Little Rock, Ark.	453,400	123,882	27	20
Los Angeles	4,241,000	805,221	19	14
Louisville, Ky.	520,700	134,616	26	17
Lubbock, Tex.	150,700	64,027	42	38
Macon, Ga.	145,000	74,560	51	43
Madison, Wis.	202,900	59,028	29	24
Mankato, Minn.	33,300	17,883	54	45
Marquette, Mich.	56,000	34,829	62	59
McAllen-Brownsville, Tex.	162,400	51,344	32	23
Medford, Ore.	117,300	57,816	49	48
Memphis	582,100	138,356	24	18
Meridian, Miss.	71,800	25,529	36	30
Miami	1,156,700	251,321	22	15
Milwaukee	685,900	88,117	13	8
Minneapolis-St. Paul	1,141,700	93,548	8	6
Minot-Bismarck-Dickinson, N.D.	134,400	55,897	42	39
Missoula-Butte, Mont.	116,100	51,052	44	40
Mobile, Ala.-Pensacola, Fla.	399,700	144,988	36	33
Monroe, La.-El Dorado, Ark.	196,100	75,312	38	29
Montgomery, Ala.	169,700	62,100	37	33
Nashville	641,100	131,610	21	16
New Orleans	606,500	180,500	30	24
New York	6,457,900	1,584,093	25	20
Norfolk-Prstmth-Newport News-Hmptn, Va.	495,800	152,338	31	18
North Platte, Neb.	17,500	6,061	35	33
Odessa-Midland, Tex.	132,100	86,128	65	58
Oklahoma City	561,100	218,263	39	27
Omaha	341,800	76,766	22	13
Orlando-Daytona Beach, Fla.	626,900	258,829	41	36
Ottumwa, Iowa-Kirksville, Mo.	29,400	8,810	30	34
Paducah, Ky.-C. Girardeau, Mo.-Hrbg., Ill.	336,400	120,351	36	32
Palm Springs, Calif.	49,800	43,724	88	86
Panama City, Fla.	63,700	26,319	41	25
Parkersburg, W. Va.	38,200	27,924	73	72
Peoria, Ill.	212,200	91,202	43	41
Philadelphia	2,481,900	791,050	32	25
Phoenix	774,300	119,510	15	9
Pittsburgh	1,229,600	544,504	44	41
Portland, Ore.	814,100	189,068	23	17
Portland-Poland Spring, Me.	303,000	112,866	37	36
Presque Isle, Me.	29,500	14,375	49	45
Providence, R.I.-New Bedford, Mass.	557,500	49,195	9	7
Quincy, Ill.-Hannibal, Mo.	117,200	41,300	35	31
Raleigh-Durham, N.C.	576,100	181,566	32	25
Rapid City, S.D.	93,700	43,848	47	41
Reno	158,200	85,391	54	50
Richmond, Va.	435,900	134,390	31	25
Roanoke-Lynchburg, Va.	359,700	116,159	32	30
Rochester, N.Y.	337,500	100,133	30	21
Rochester-Austin, Minn.-Mason City, Iowa	140,700	49,146	35	33
Rockford, Ill.	188,100	84,501	45	49
Roswell, N.M.	54,700	36,336	66	62
Sacramento-Stockton, Calif.	851,200	204,593	24	21
Salinas-Monterey, Calif.	184,800	118,013	64	61
Salisbury, Md.	81,500	52,730	65	55
Salt Lake City	533,400	91,604	17	14
San Angelo, Tex.	35,900	26,761	75	59
San Antonio, Tex.	502,700	179,562	36	14
San Diego	723,400	387,525	54	51
San Francisco	1,998,500	721,484	36	35
Santa Barbara-Santa Maria-San Luis Obispo, Calif.	176,000	140,466	80	75
Savannah, Ga.	192,700	70,169	36	30
Seattle-Tacoma	1,110,400	399,654	36	32
Selma, Ala.	17,600	8,775	50	39
Shreveport, La.-Texarkana, Tex.	440,500	161,626	37	32
Sioux City, Iowa	149,300	43,035	29	25
Sioux Falls-Mitchell, S.D.	231,800	75,375	33	29
South Bend-Elkhart, Ind.	281,300	72,960	26	25
Spokane, Wash.	326,900	130,456	40	37
Springfield, Mass.	230,700	89,453	39	36
Springfield, Mo.	274,400	62,793	23	18
Springfield-Decatur-Champaign, Ill.	329,300	168,605	51	48
St. Joseph, Mo.	49,500	26,757	54	54
St. Louis	1,040,600	101,487	10	6
Syracuse, N.Y.	358,800	174,204	49	46
Tallahassee, Fla.	155,700	64,993	42	35
Tampa-St. Petersburg, Fla.	1,077,600	257,916	24	15
Terre Haute, Ind.	162,900	53,398	33	29
Toledo, Ohio	405,800	141,982	35	33
Topeka, Kan.	132,100	63,122	48	47
Traverse City-Cadillac, Mich.	151,000	47,711	32	30
Tucson, Ariz.	259,800	44,518	17	14
Tulsa, Okla.	430,800	167,125	39	36
Tuscaloosa, Ala.	50,200	24,232	48	40
Twin Falls, Idaho	26,700	14,146	53	52
Tyler, Tex.	95,200	47,917	50	53
Utica, N.Y.	101,200	63,212	62	60
Victoria, Tex.	25,000	18,685	75	84
Waco-Temple, Tex.	216,800	133,322	61	59
Washington	1,510,100	197,111	13	11
Watertown-Carthage, N.Y.	76,100	38,037	50	52
Wausau-Rhinelander, Wis.	154,800	36,289	23	21
West Palm Beach	368,500	182,641	50	43
Wheeling, W. Va.-Steubenville, Ohio	155,000	88,414	57	55
Wichita Falls, Tex.-Lawton, Okla.	155,300	87,576	56	49
Wichita-Hutchinson, Kan.	413,000	192,391	47	44
Wilkes Barre-Scranton, Pa.	471,600	284,076	60	57
Wilmington, N.C.	123,600	39,066	32	33
Yakima, Wash.	168,500	77,273	46	47
Youngstown, Ohio	277,000	98,965	36	25
Zanesville, Ohio	30,500	19,279	63	61

Ratings Roundup

Week 11 of the 1982-1983 prime time season brought CBS-TV its eighth weekly ratings win, leaving the number-one network with an average 18.3 rating and 28.6 share, three rating points ahead of ABC-TV (15.3/23.8) and 3.6 ahead of NBC-TV (14.7/23). The week ending Sunday, Dec. 12, also, however, brought the networks their lowest combined share of audience so far this season, as affiliates of all three pre-empted regular programming in favor of a Christmas special by evangelist Billy Graham, Turner Network Television's broadcast of the Georgetown University vs. University of Virginia Basketball game and Mizlou Television Network's broadcast of the Independence Bowl.

CBS won Thursday, Friday and Sunday, while ABC won Tuesday and Wednesday, and NBC, for the second consecutive week and in spite of competition from ABC's *Monday Night Football*, won Monday with the made-for-TV movie *Remembrance of Love*. Season-to-date ratings put CBS (18.4/29) nearly two points ahead of ABC (16.5/26) and 2.8 points ahead of NBC (15.6/25).

The three-hour Billy Graham special aired Tuesday, Wednesday and Thursday in 240 markets around the country, 65 of them CBS affiliates, according to sources who declined to be identified, about 60 of them ABC affiliates and 30 of them NBC affiliates. Ratings for some network shows on those nights suffered drops of one or two points, but the networks' averages for those nights were not down dramatically.

On Saturday, the damage from Turner Network Television and Mizlou Television network was greater (see story, page 62), although advertising agency executives and national spot representatives noted last week that, considering the low clearance levels and low TV viewing levels during the Christmas season, the damage to the three network's ratings was not as great as it might have been.

The First 20

1.	*60 Minutes*	CBS	28.5/45
2.	*Dallas*	CBS	26.2/40
3.	*M*A*S*H*	CBS	23.8/33
4.	*Magnum P.I.*	CBS	23.4/36
5.	*Jeffersons*	CBS	21.5/32
6.	*One Day at a Time*	CBS	21.5/32
7.	*NBC Monday Night Movies*—"Remembrance of Love"	NBC	21.3/32
8.	*Dynasty*	ABC	21.2/35
9.	*Three's Company*	ABC	21.0/31
10.	*Falcon Crest*	CBS	20.8/35
11.	*Simon & Simon*	CBS	20.6/31
12.	*Archie Bunker's Place*	CBS	20.3/31
13.	*Trapper John, M.D.*	CBS	20.2/33
14.	*Hart to Hart*	ABC	20.0/33
15.	*9 to 5*	ABC	19.8/30
16.	*Gloria*	CBS	19.6/29
17.	*Real People*	NBC	19.6/29
18.	*Hill Street Blues*	NBC	19.4/32
19.	*Little House New Beginning*	NBC	19.2/28
20.	*NFL Football*, game two (run-over)	NBC	19.1/27

The Final Five

69.	*ABC Friday Night Movie*—"Don't Go to Sleep"	ABC	10.9/17
70.	*Bring 'Em Back Alive*	CBS	10.3/16
71.	*T.J. Hooker*	ABC	10.0/17
72.	*Devlin Connection*	NBC	8.6/16
73.	*ABC News Closeup*	ABC	6.5/10

Something short of Turner promise

Smashing numbers didn't come in for game, but stations carrying it said it was worthwhile and had no trouble selling ad positions

While a number of television sports critics did not think Turner Broadcasting System's prime time telecast of the Virginia-Georgetown basketball game (Dec. 11) lived up to all the hype preceding the event (BROADCASTING, Dec. 13), outlets carrying the contest were generally pleased with the production and their ability to sell it.

Overnight ratings compiled by A.C. Nielsen in the three metered markets where the game was televised indicate that viewership was probably not as high nationally as Turner had hoped. However, the game, combined with the airing of the Independence Bowl of college football, seen during the same time period on an ad hoc network, had an impact on network ratings.

ABC scored a prime time rating of 13.2/29 for its episodes of *Love Boat* and *Fantasy Island*. The network typically has ratings for that period in the 18-19 range. CBS, which aired the made-for-TV movie, *Cry for the Strangers*, produced a 12.4/21, down from its usual 15 or 16 rating during Saturday night prime time. NBC, which has been averaging 11 to 13 rating points for that period, scored an 11.1/19.3. The three networks' combined share that night totaled 69.3, down from an average 77.

Nielsen compiled a special rating report on the Virginia-Georgetown game, which a TBS spokesperson said was expected to be ready today (Dec. 20). According to Nielsen's Los Angeles overnight measurements, the game scored a 6.7/13 in that market. In Chicago, it produced a 6/10 and in New York a 5.2/8. Two weeks ago, Robert Wussler, executive vice president of TBS, speculated that the game would attract between 30 million and 50 million viewers nationwide. An audience of 40 million translates roughly to a 33 rating. Sources at the networks and measurement services suggested the game would probably score a national rating in the range of 7/12 to 11/17.

Marianne Mazer, program coordinator at WJBK-TV Detroit, a CBS affiliate, said that station's decision to carry the game proved "very profitable." The game sold out at a "premium rate," she added. The successful effort was aided by the national and local press surrounding the game, she said.

Bob Simone, program manager at WFLD-TV Chicago, an independent carrying the game, said, "We were pleased with it." He said the game, which his station also sold out, was "well produced." Simone indicated that he would consider future offers from TBS, but that it would take "an outstanding product" for him to commit.

Jack Craig, a sports television critic for the *Boston Globe*, suggested that all the pre-game publicity almost insured that the game itself would be "anti-climactic." He described the production quality as "OK. Unless it's clearly inferior, I think most [sports] production is highly satisfactory to viewers."

Verenda Smith, a sports writer for *USA Today*, told BROADCASTING she felt the pre-game, half-time and post-game shows were "overdone and sloppy." Technically speaking, she said the production "was fine," although there were a few too many cut-aways to the stands. □

NBC fine-tuning

Network revises prime time schedule for Tuesday, Thursday, Saturday; three shows dropped

As expected, NBC-TV announced Wednesday plans to revamp its prime time lineup on Tuesday, Thursday and Saturday adding five new series, including a news magazine, giving three others new time periods and canceling three of the fall season's new programs (BROADCASTING, Dec. 13). The network also announced plans to add three additional newshows, among them, *Teachers Only* starring Lynn Redgrave, to its schedule in the spring.

A weekly news magazine, to be anchored by NBC correspondent Lloyd Dobyns, will air Saturdays from 10 p.m. to 11 p.m., starting in March. Until then, NBC has scheduled a limited run of the series, *Family Tree*, starring Frank Converse and Anne Archer. *Family Tree* will replace *Devlin Connection*, which has been canceled, from Feb. 5 through March 12.

New to the Saturday-night lineup as of Jan. 22 will be *Mama's Family*, starring Vicki Lawrence and Ken Berry in the roles they played in segments of the old *Carol Burnett Show*. Following *Mama's Family* at 9:30 p.m. will be *Taxi*, which will move from its present slot on Thursdays at 9:30 p.m. *Love Sidney*, which presently airs Saturdays at 9:30 p.m., will go into hiatus, according to NBC Entertainment President Brandon Tartikoff, until a better time period for it can be found.

Father Murphy and *Gavilan*, which have consistently fared poorly in the ratings on Tuesdays at 8 and 9 p.m., respectively, have been canceled. On Jan. 25, *The A Team*, an adventure series starring George Peppard and centering around a team of internationally roving soldiers of fortune, will premiere at 8 p.m. It will be followed at 10 p.m. by *Bare Essence*, a serialized romantic drama about a family with a powerful international cosmetics business. It is set to premiere on Feb. 15. *St. Elsewhere* will remain in its 10 p.m. slot on Tuesdays.

On Thursdays, *Fame* stays in the schedule at 8 p.m., but will be followed by at 9 p.m. *Gimme A Break*, which moves from Saturday at 9 p.m. *Cheers*, currently airing at 9 p.m., will move to 9:30 p.m. *Hill Street Blues* will remain on Thursdays at 10 p.m.

In addition to *Teachers Only*, which has had a previous limited network run, NBC plans to add to its lineup *Buffalo Bill*, starring Dabney Coleman as a talk show host at a radio station in Buffalo, N.Y. Its plans for spring also include a five-part miniseries, *Casablanca*, starring David Soul and Scatman Crothers and set in the period prior to that of the Humphrey Bogart-Ingrid Bergman movie classic. □

change TL; change ERP to 3 kw; change HAAT to 292 ft.; specify RC at SL and make changes in ant. sys. Ann. Dec. 3.

■ KRIC (90.1 mhz) Trexburg, Idaho—Seeks CP to change frequency to 100.5 mhz; change TL; reduce ERP to 75.4 kw; increase ERP to 403 ft., and make changes in ant. sys. Ann. Nov. 30.

■ KUUU (88.1 mhz) Neola, Utah—Seeks CP to change ERP to 3 kw and change HAAT to 55 ft. Ann. Dec. 3.

■ KASB (89.3 mhz) Bellevue, Wash.—Seeks CP to change frequency to 90.3 mhz; change TL; change ERP to 100 w (H); change HAAT to 182 ft. (H), and make changes in ant. sys. Ann. Dec. 3.

Accepted

■ KHTX (101.7 mhz) Carnelian Bay, Calif.—Data filed 7-28-82 in accordance with FCC's first report and order adopted 1-6-82 and released 1-15-82 in Doc. 80-552 showing proposed operation on frequency of 103.7 mhz; change TL; change ERP to 1 kw; change HAAT to 2,874 ft., and change TPO. Ann. Dec. 3.

■ WZOT (107.1 mhz) Rockmart, Ga.—Seeks modication of CP (BPH-820216AS) to change TL; increase HAAT to 300 ft., and change TPO. Ann. Dec. 3.

■ KBYO(104.9 mhz) Tallulah, La.—Seeks modification of CP (BPH-800326AH) to change TL and SL; major environmental action under section 1.1305. Ann. Dec. 3.

■ WUUU (102.5 mhz) Rome, N.Y.—Seeks modification of CP (BPH-791114AG as mod.) to change TL; increase ERP to 26.9 kw; decreasè HAAT to 647 ft., and change TPO. Ann. Nov. 30.

■ KMUN (91.9 mhz) Astoria, Ore.—Seeks modification of CP (BPED-801201AJ as mod.) to make changes in ant. sys.; change TL, and increase HAAT to 1,071 ft. Ann. Nov. 30.

■ WXRF-FM (106.9 mhz) Guayama, P.R.—Seeks modification of CP (BPH-7 91231AJ) to change TL; decrease ERP to 24.5 kw; increase HAAT to 1,945 feet, and change TPO. Ann. Dec. 3.

■ KYND (92.9 mhz) Pasedena, Tex.—Seeks CP to install aux. ant. sys. at main TL; change ERP to 9 kw; change HAAT to 1,080 ft., and change TPO. Ann. Nov. 30.

■ WQFM (93.3 mhz) Milwaukee, Wis.—Seeks CP to decrease ERP to 12 kw; increase HAAT to 992 ft., and change TPO. Ann. Dec. 3.

TV application

Accepted

■ KOOD (ch. 9) Hays, Kan.—Seeks MP to identify as multiple city for Hays/Russell and Great Bend, all Kansas. Ann. Nov. 30.

In Contest

FCC Actions

■ FCC denied review of staff action assigning class B FM channels 236 and 262 to Christianhead, St. Croix, V.I., as community's third and fourth FM assignments. Action Dec. 2.

■ FCC ALJ James F. Tierney in initial decision granted Professional Radio Broadcasting Corp. CP for new AM on 1510 khz at Lajas, P.R. Issues designated against PRBC included its financial qualifications and determining facts surrounding conviction on felony morals charges of one of its stockholders. ALJ determined PRBC was financially qualified. ALJ also noted convicted felon was not proposed for management role at station and since arrest has cut ties with applicant. Decision becomes effective within 50 days unless appeal is filed within 30 days or FCC reviews case on own motion. Action Nov. 23.

■ FCC proposed to authorize operation of Citizen Band Radio without individual licenses. Action Dec. 2.

■ FCC issued letter of admonition to ABC and granted license renewal for WABC-TV New York, with conditions, as result of repeated instances of deceptive programing broadcast by station during 1980 and 1981.

■ FCC authorized RKO General Inc., to relocate WOT-TV (ch.9) from New York City to Secaucus, N.J., and issued new station license for five year term. This will provide New Jersey with its first commercial VHF station. Action Dec. 8.

■ FCC dismissed as moot renewal application of RKO General Inc., and competing application of Multi-State Communications Inc. for ch. 9, New York, on which RKO's WOR-TV is licensed to operate. Action Dec. 8.

■ FCC instructed General Counsel to forward relevant information to Justice Department about nonpublic inquiry into whether PTL of Heritage Village Church and Missionary Fellowship, its principals or affiliates were involved in "fraud by wire, radio or television," in violation of U.S. Criminal Code. Also granted assignment of license of WJAN-TV Canton, Ohio, from PTL to David Livingstone Missionary Foundation. Action Dec. 8.

■ FCC denied petitions by New Jersey Coalition for Fair Broadcasting and Governor and Legislature of New Jersey seeking denial of license renewal for WABC-TV New York. FCC required ABC to submit with next renewal applications report on its use of New Jersey facilities and programing designed to serve that State.

■ FCC found Gateway Broadcasting Associates and Sunrise Broadcasting Corp. best qualified applicants to operate new FM on 106.3 mhz and AM on 900 khz, respectively, at Nashua, N.H. in initial decision, ALJ awarded AM to Sunrise, but found Merrimack Valley Broadcasting Inc. better qualified to operate FM station. Action Dec. 3.

■ FCC proposed eliminating large part of public inspection file requirements imposed on cable TV systems under section 76.305 of rules, with exception of those portions relating to EEO, equal time and sponsorship identification. Action Dec. 8.

■ FCC affirmed its decision denying rulemaking petition by United Church of Christ and Consumer Federation of America asking that every cable TV system with 3,500 or more subscribers be required to originate programing. Action Dec. 8.

■ FCC denied request by Service Electric Cable TV Inc. for rulemaking proceeding to amend Part 76 of rules which would require that cable TV systems be given written substantiation of carriage or nonduplication rules. Action Dec. 8.

■ FCC denied request by WICS-TV Springfield, Ill., to launch rulemaking proceeding to amend rules to provide issuance of Public Notices listing cable TV systems with service to 1,000 or more subscribers. Action Dec. 8.

Legal activities

■ Save Our Station Committee and Simon Geller filed notices of appeal with U.S. Court of Appeals for District of Columbia Circuit. They asked court to review FCC's decision, released Oct. 28, which denied their petitions for reconsideration of FCC's earlier action denying Geller's renewal application for WCVA-FM Glouchester, Mass., and granting competing application of Grandbanke Corp., for same frequency. Ann. Dec. 8.

■ Wold Communications Inc. filed notice of appeal with U.S. Court of Appeals for District of Columbia Circuit. Wold asked court to review FCC's decision, released Nov. 29, which authorized Southern Pacific Satellite Co. to offer satellite space on noncommon carrier basis. Ann. Dec.8.

■ Federal appellate court affirmed FCC's July 24, 1980, decision denying application of West Coast Media Inc. for renewal of license of KDIG-FM San Diego, Calif., for failing to make good faith efforts to meet its programing proposals. Ann. Dec. 8.

Cable

■ Giles county, Va.—Clear-View Cable TV Inc. issued notice of apparent liability for $1,000 for violations of section 76.12 of FCC's rules. Action Nov. 30.

Call letters

Applications

Call	*Sought by*
	New AM's
KGDP	Radio Representatives Inc., Santa Ynez, Calif.
	New FM's
KXCI	Foundation for Creative Broadcasting Inc., Tucson, Ariz.
KLQZ	KDRS Inc., Paragould, Ark.
KIJN-FM	The Best Broadcasting Inc., Farwell, Tex.
KVEZ	M&M Broadcasting Inc., Smithfield, Utah
WVUV	Radio Samoa Ltd., Leone, American Samoa
	New TV's
KATN	The Alaska 13 Corp., Fairbanks, Alaska
	Existing AM's
WAGG	WENN Birmingham, Ala.
	Existing FM's
KITS	KBRG San Francisco
WSRA	WXRF-FM Guayama, P.R.
KMNT	KELA-FM Centralia, Wash.
	Existing TV's
KAKN	KINY-TV Juneau, Alaska

Grants

Call	*Sought by*
	New FM's
KLUK	Warrensburg Broadcasters Inc., Knob Noster, Mo.
	New TV's
KCAA	Manning Telecasting Inc., Yuma, Ariz.
	Existing AM's
WMRE	WITS Boston
KSZN	KPDN Pampa, Tex.
	Existing FM's
KDDB	KPRA Paso Robles, Calif.
KZZC	KTRO Leavenworth, Kan.
WKBI-FM	WTMX Ridgway, Pa.
	Existing TV's
KARD	KLAA West Monroe, La.

Summary of broadcasting

FCC tabulations as of Sept. 30, 1982

	Licensed	*On air STA**	*CP's on air*	*Total on air*	*CP's not on air*	*Total authorized***
Commercial AM	4,668	0	0	4,668	153	4,822
Commercial FM	3,379	1	0	3,380	328	3,708
Educational FM	1,112	0	0	1,112	84	1,196
Total Radio	9,159	1	0	9,160	565	9,725
Commercial TV						
VHF	525	1	0	526	12	538
UHF	276	0	0	276	134	410
Educational TV						
VHF	104	1	3	108	8	116
UHF	163	2	4	169	15	184
Total TV	1,068	4	7	1,079	169	1,248
FM Translators	499	0	0	499	268	767
TV Translators						
VHF	2,754	0	0	2,754	265	3,019
UHF	1,854	0	0	1,854	392	2,046
Low power						
VHF	104	0	0	104	134	238
UHF	7	0	0	7	72	79

**Special temporary authorization* ***Includes off-air licenses*